

FOOD DESERT SURVEY FINDINGS



FOOD DESERT SURVEY DATA

Respondents to the food desert survey were asked their zip code. Please note that zip codes are postal boundaries. We recognize that zip codes go across ward boundaries. In order to attribute wards to this data we assigned ward values to the zip code based on where it is predominantly located.



KEY FACTS

Mobile Internet

79% OF OUR RESPONDENTS INDICATED THAT THEY ACCESS THE INTERNET THROUGH MOBILE DEVICES.

Age of Respondents

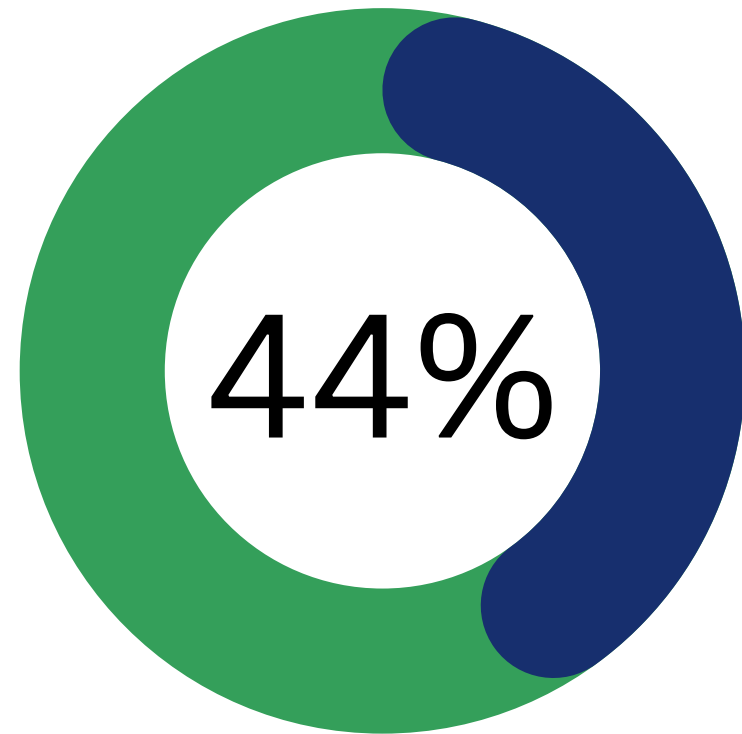
65 PLUS - 192 RESPONDENTS
35 TO 44 - 123 RESPONDENTS
45 TO 54 - 101 RESPONDENTS

Total Respondents

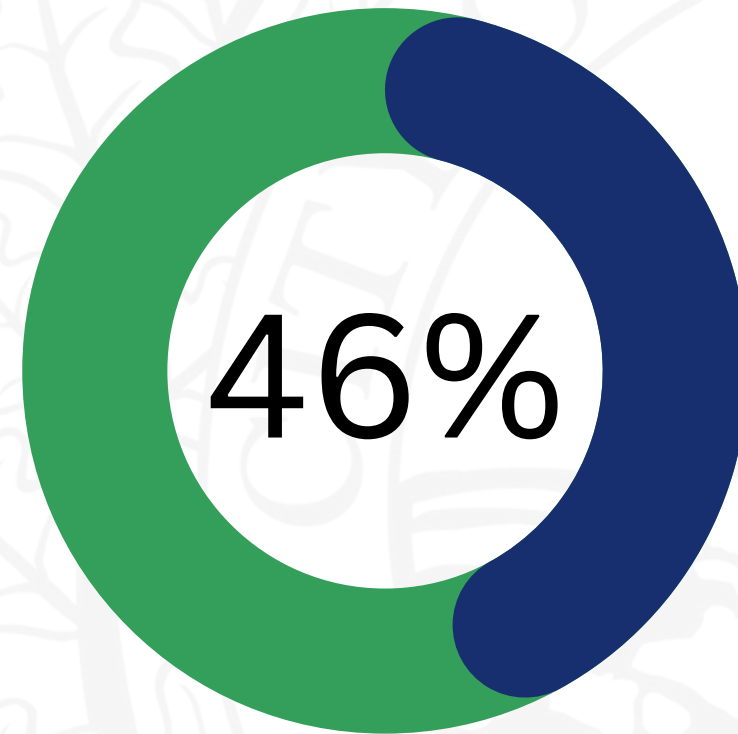
644 PEOPLE COMPLETED THE SURVEY
580 ENGLISH SURVEYS
64 SPANISH SURVEYS



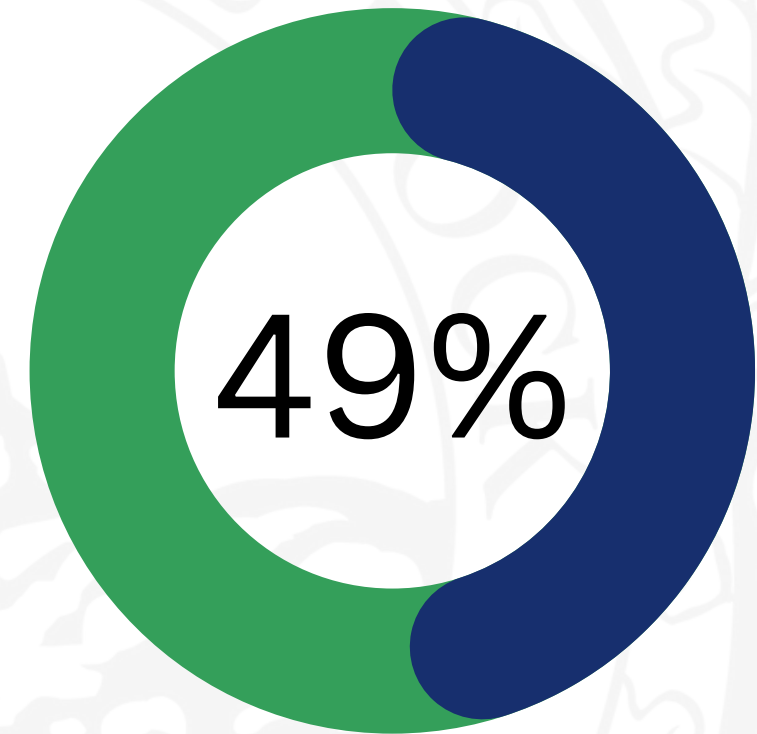
**PERCENT OF RESPONDENTS WHO MAKE MAJOR TRIPS TO
THE GROCERY STORE ONCE OR MORE IN A WEEK**



Ward 1



Ward 2



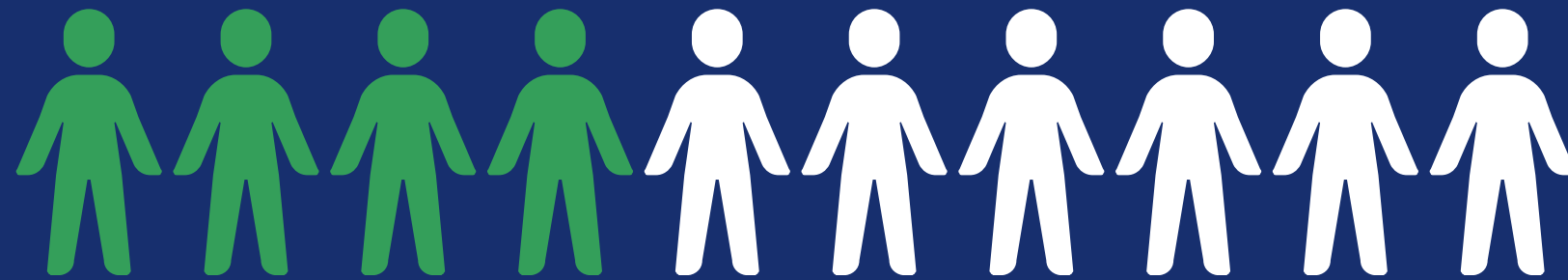
Ward 6

4 OUT OF 10

Respondents in our identified food desert wards said that the distance they need to travel to get food was challenging.

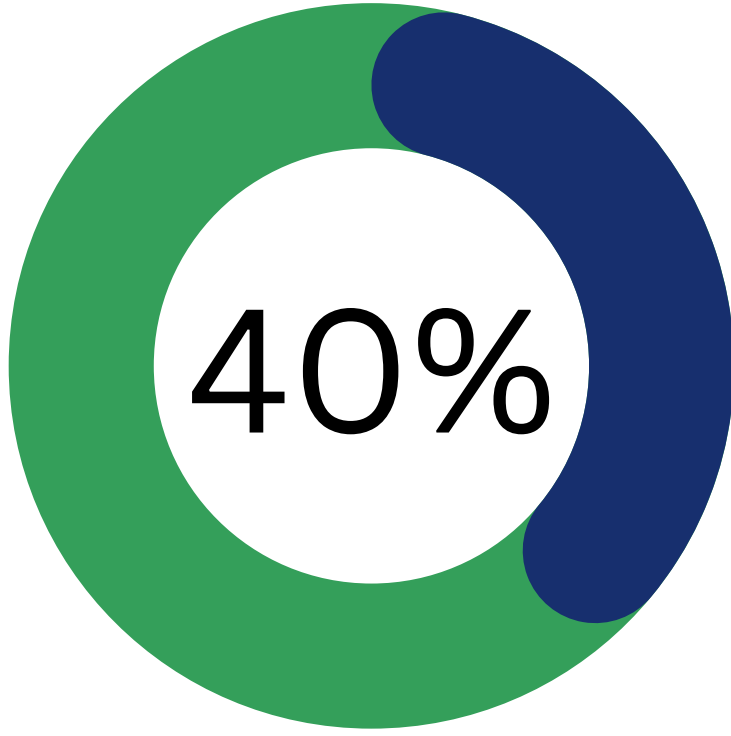


52% OF RESPONDENTS IN WARD 1 SAID THAT THE DISTANCE THEY NEED TO TRAVEL TO GET FOOD IS CHALLENGING.

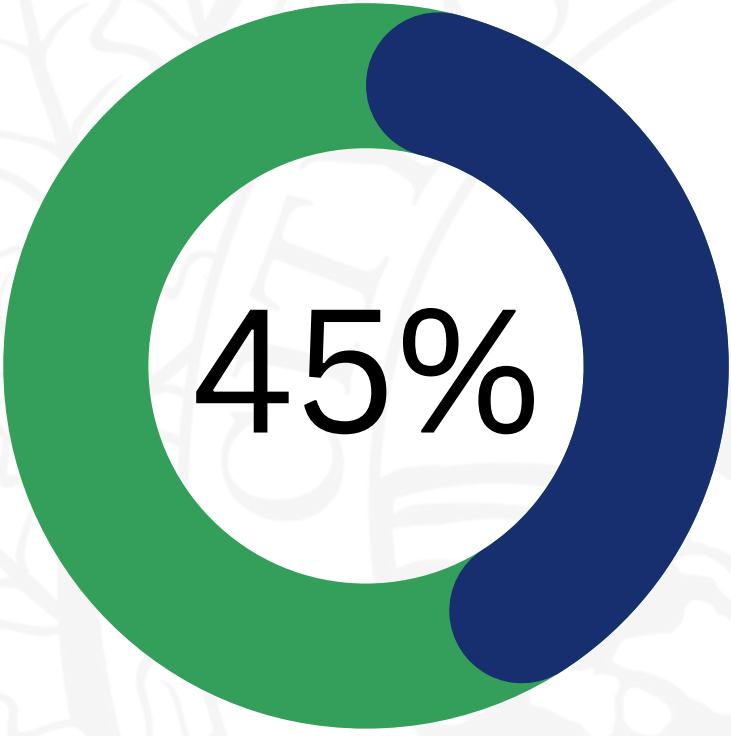


40% OF RESPONDENTS IN WARD 2 SAID THAT THE DISTANCE THEY NEED TO TRAVEL TO GET FOOD IS CHALLENGING.

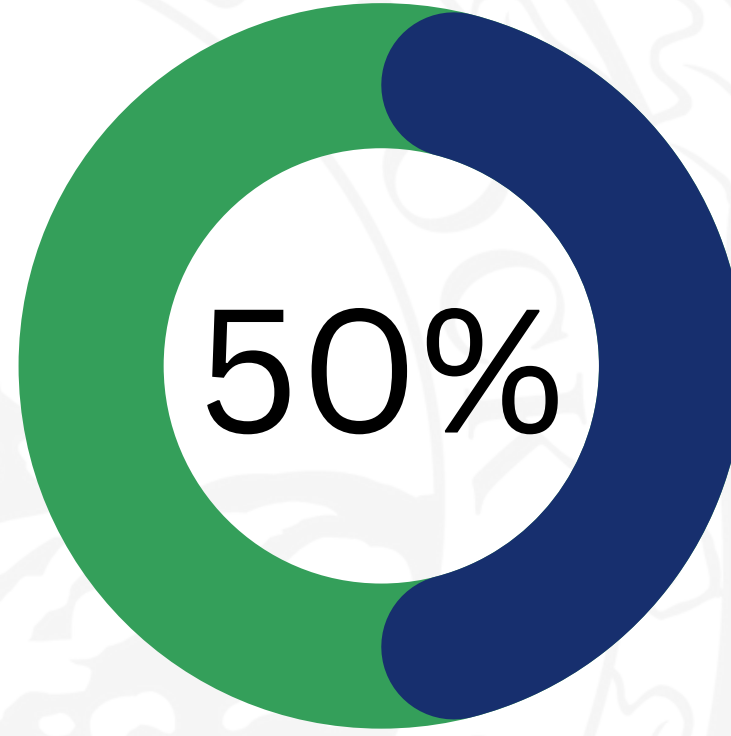
RESPONDENTS THAT SPEND MORE THAN \$100 IN A WEEK ON FOOD



Ward 1



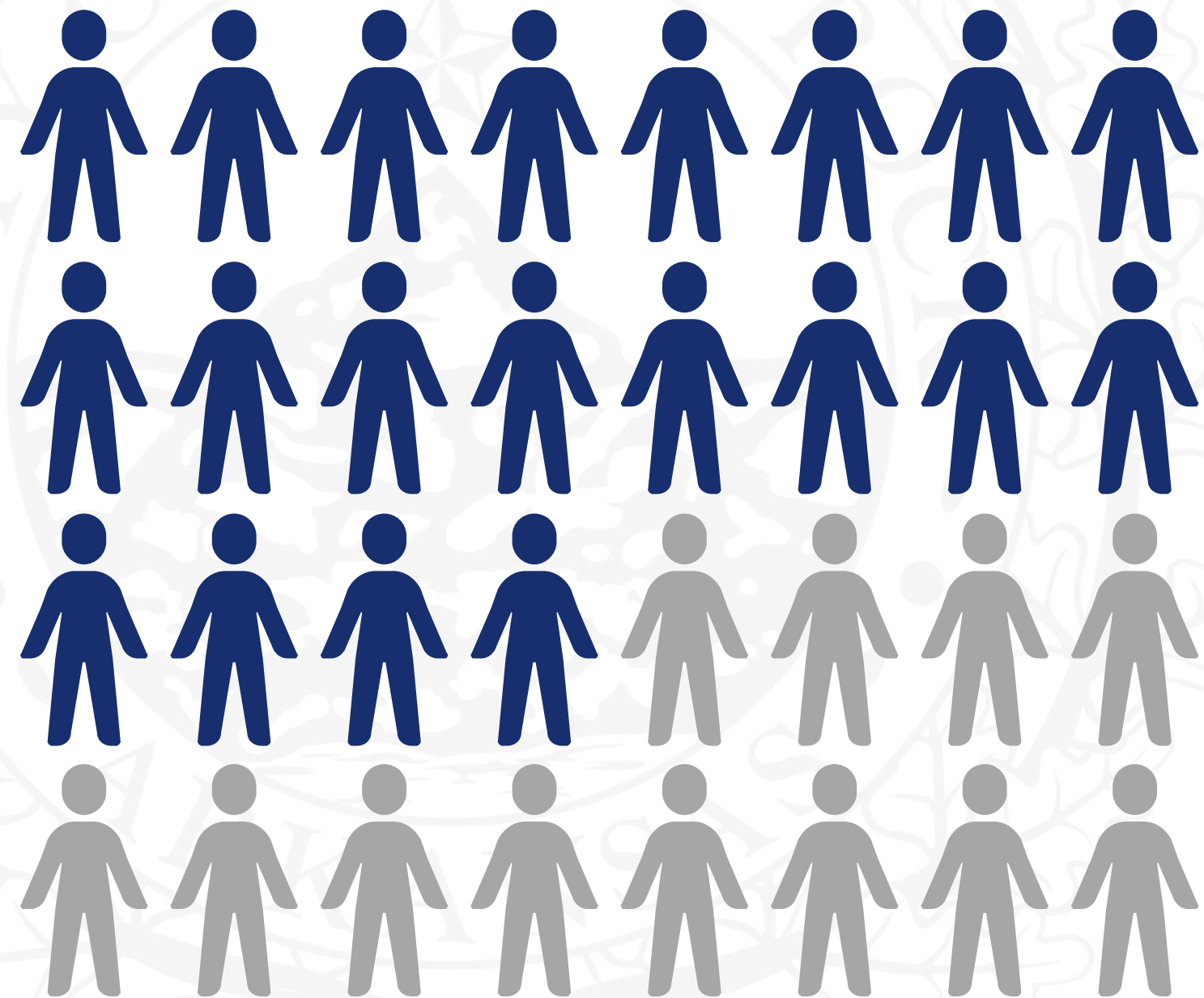
Ward 2



Ward 6

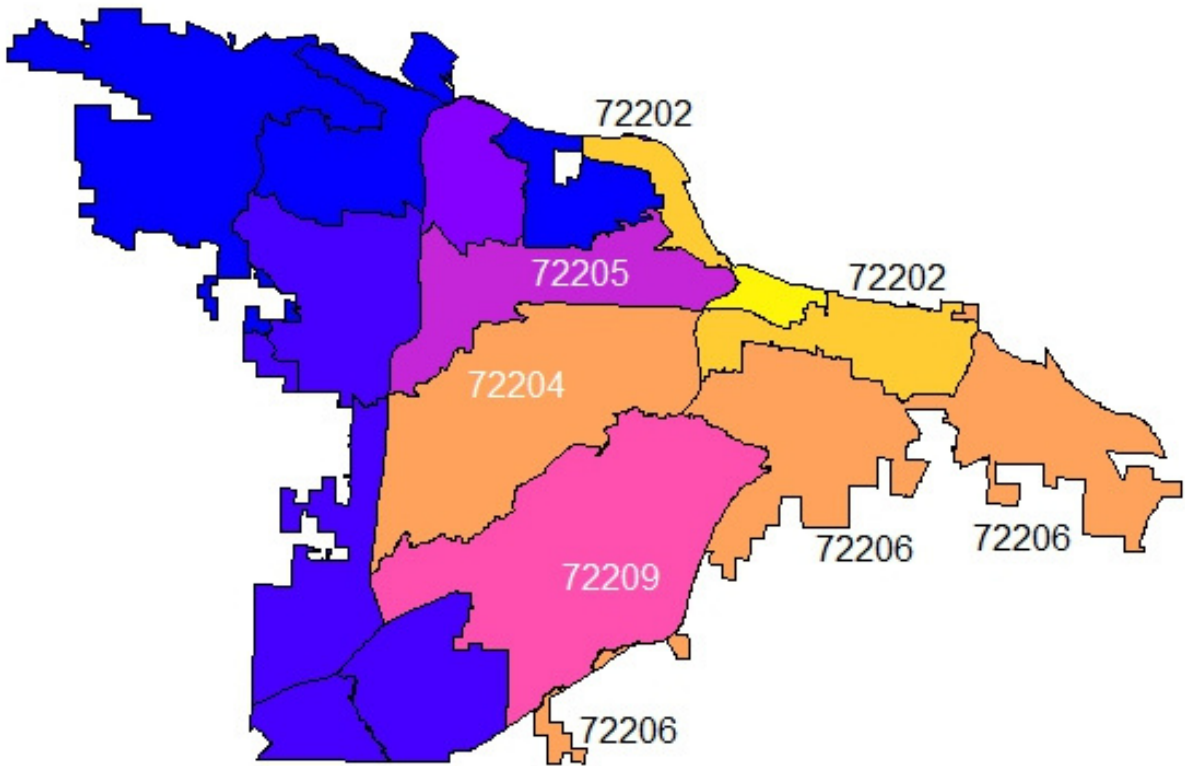
COST OF FOOD

63% of respondents in our identified food desert wards said the cost of food was their biggest challenge.

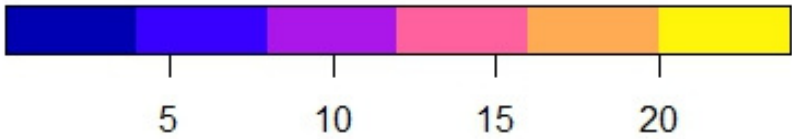
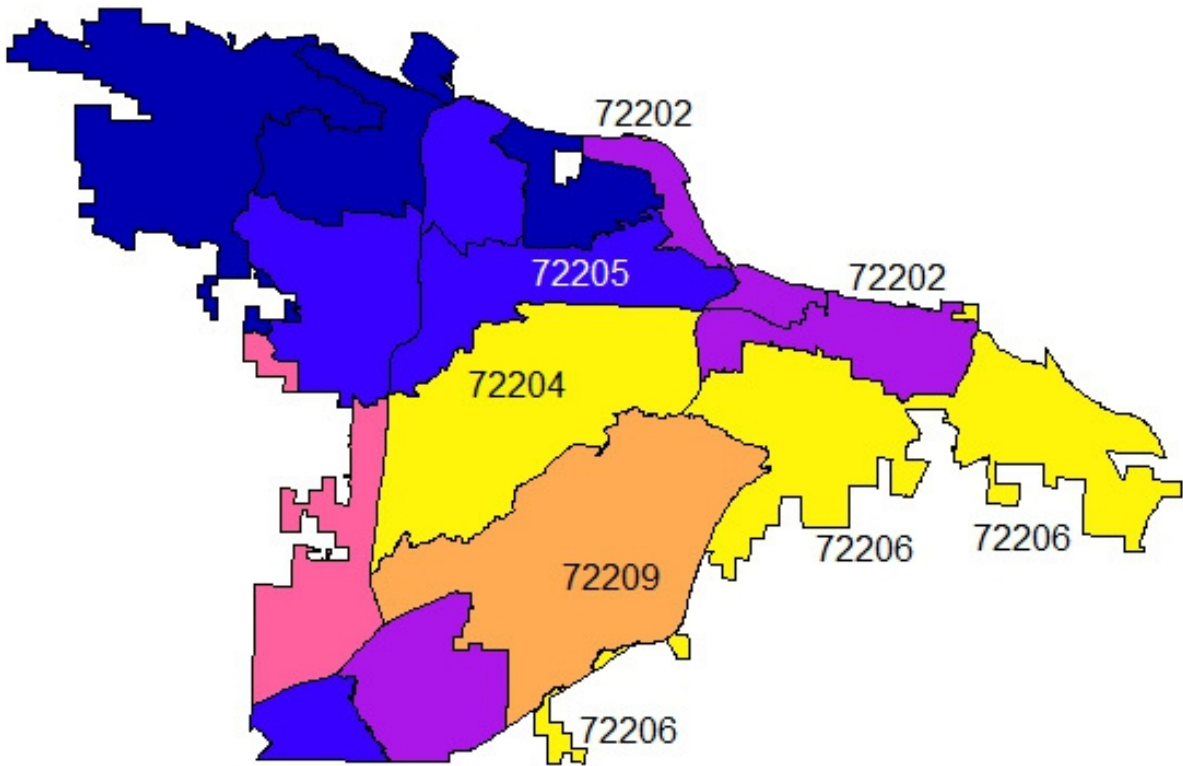


HOUSEHOLDS WITH NO VEHICLE/ENROLLED IN SNAP

Percent of households with no vehicle



Percent of households enrolled in SNAP



PRELIMINARY SUGGESTIONS

THESE THOUGHTS ARE BASED ON WHERE WE ARE THUS FAR IN THE PROCESS.

- A mobile food truck to service the Food Deserts in our City.
Example of the truck.
- Allocate funds for a market study to determine viability of a grocery store in our targeted areas.
- Work with policy makers at the state level to create policy to help provide relief for our residents who are dealing with food insecurity.